

THE LARGEST CBD HEMP GOLF TOURNAMENTS IN THE UNITED STATES



GREEN HOLDINGS  
GROUP

**SMOKE**  
**RUN**  
DELIVERIES



**Green Holdings Group** in partnership with ELF Golf and CLUBCORP (the nation's largest owner and operator of private clubs) **infuse the game of golf with CBD, Hemp and live entertainment- all for a charitable cause.**

From celebrities, athletes, and influencers, to health and wellness seminars, the premier of the cannabis arcade lounge, and more, the ELF Golf tournament is **designed for everyone from the serious golf enthusiast, to the Hemp and CBD consumer.**







## WHO ENJOYS EXCITING, LUCRATIVE, FUN?

Attendees have interests in golf, cannabis, hemp, CBD, wellness, good food and elevated entertainment. **In 2019, our average attendee had an average household income of over 100K, and had a willingness to invest in their recreational activities.** There will be opportunities to bridge multiple demographics with the same event! There will be a multitude of experiences that **attendees ranging from 21-55** could enjoy! ELF Charity CannaGolf Experience is the **place for regional and national corporations to get direct access to this vast demographic.**



## NETWORK LIKE A PRO!

All brands and service companies interested in **diversifying their portfolios** will have a unique introduction to one another in an interactive and enjoyable way! ELF and Green Holdings Group have **designated areas** that will host **high energy networking events, educational seminars, and engaging speaking opportunities.**







### TEE OFF!

All deals are made on the green ! **Make a powerful impact by positioning your corporation or brand** throughout our myriad of sponsorship activations throughout the event. There will be opportunities for sponsorship on every hole, and **multiple experiences that represent the interests of all in attendance.**

Our partnership with CLUBCORP is designed to **disrupt the golf tournament model** by creating surprising and memorable activations that **appeal to golf enthusiasts and non-golf enthusiasts alike.**



### RELAX AND REGENERATE!

With **excitement at every hole**, and multiple ultra lounge style activations, our event has an area fit for every style of fun! We have an **area designated to those mindful moments necessary to reflect and replenish**, fully equipped with aromatherapy, CBD infused beverages, and more!



### GET ON RANGE!

The driving range is the place to focus and get yourself ready for a day on the green. There are **multiple opportunities** in the driving range for your brands to engage with individuals directly!



XR & technology demonstrations



Live action gameplay  
& challenge-style competitions



Media partners & film/video  
crews capturing moments,  
interviewing top talent from the  
festival & creating content



Private/dedicated space for top  
clients, talent & media



### ELEVATE YOUR "PLAY"

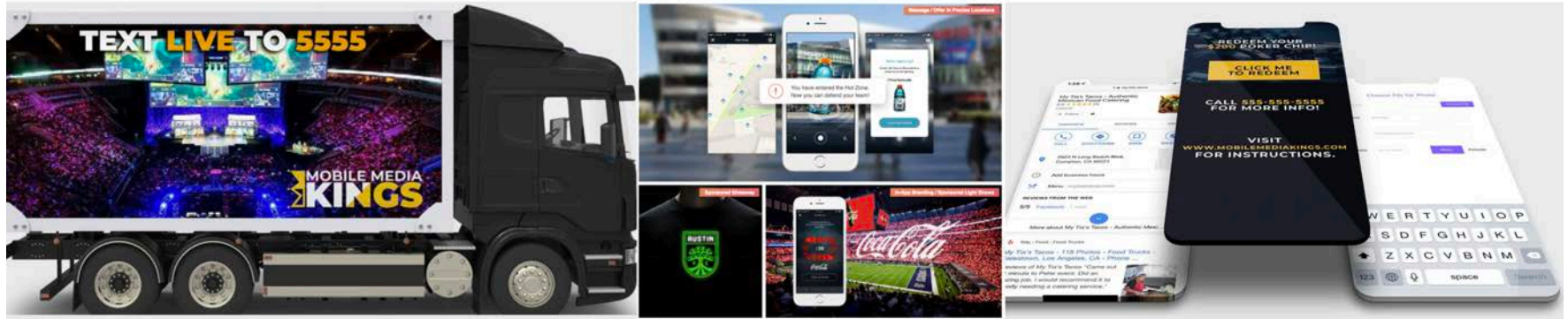
CanArcade brings the nostalgia of the Classic Arcade Experience to our not so classic game of golf! **Immerse yourself in our digital world!** With AR/VR technology, live gaming, and world class DJs- the CanArcade levels up the gaming experience! CanArcade is the first cannabis gaming ultra lounge to partner with a golf tournament series that is **perfect for every adult that doesn't want to grow up.**

Each CanArcade event is a high energy experience equipped with a Snacktarian Bar (infused and non-cannabis infused) munchies prepared by award winning chefs. From "Killer Queen" to **classic arcade style games like Pac Man and Mario Kart,** **there is an eclectic catalog of nostalgic and modern video game options** available for FREE PLAY at each CanArcade event. Did we mention the dance floor and LED walls under a beautiful tented lounge? **Be the first to participate in the CanArcade revolution!**

### GO LIVE!

Green Holdings Group has partnered with SOCIAL CLUB TV (streaming on APPLE TV, AMAZON, ROKU and PLUTO platforms) to create the **first ever cannabis themed channel where the average user streams 37 minutes of content per login session.** We will be memorializing your brand's participation in this event in 100 million + homes! **SHARE INFORMATION!** Have a great time learning about how Hemp & CBD enrich every part of your life from some of the industry's top experts! Subjects to include: **Pet Life, Family Life, Health & Wellness, Holistic Healing, and Adult Use Applications.**





## » GET MOBILE

Revolutionize the way you showcase your brands! Our **digital mobile media trucks can go wherever your customer is**, and our custom routing options will bring them to you! At this event, be visible in **multiple activation areas on state of the art LED screens/walls and more**. We have the ability to help you connect with your clients and customers before, during, and after this event.

## ➔ GET ON TARGET

Imagine a world where you can be everywhere our attendees are, (no matter where they are) before, during and after the tournament. Our **geo-targeted ads** allow you to drop your ads directly to the mobile device of each attendee.

Joshua Otten and Berner Announce Cannabis Mobile App and Streaming Network, SOCIAL CLUB TV and Launch New Content Production and Distribution Agency, RONIN

SOCIAL CLUB TV to host the world's largest library of dedicated cannabis content.  
RONIN offers customized content production and video distribution services for cannabis and hemp brands

NEWS PROVIDED BY  
RONIN →  
Aug 28, 2019, 11:15 ET

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LOS ANGELES, Aug. 28, 2019 /PRNewswire/ -- Joshua Otten, co-founder of cannabis lifestyle brand PRØHBTD, has launched a new content services and distribution agency, RONIN, and, in partnership with rapper and Cookies entrepreneur, Berner, announced a new cannabis OTT network and mobile content platform, SOCIAL CLUB TV.

Featuring new and existing series, including "Marijuana Mania," "HighTech," "Pot Pie," and more, with distribution across Apple TV, Roku, and Amazon Prime, SOCIAL CLUB TV will reach millions of viewers daily, becoming the world's largest and most widely-distributed network of dedicated cannabis content.

With the PRØHBTD brand team primarily focused on developing a line of branded consumer products, it created a great opportunity to build and expand upon the success and history of the content division. By creating a new stand-alone dedicated company with a singular focus on serving the growing demand for branded cannabis and hemp-focused video, RONIN will produce leading original content with on-demand production services and a media distribution department. RONIN will be led by Otten as CEO with Shelley Madison as Chief Creative Officer and Jason Rhude named Chief Revenue Officer.

"For over five years, PRØHBTD has been at the forefront of bringing cannabis stories to life by producing premium content and delivering it to the masses," says RONIN CEO, Joshua Otten. "As I transition from my role as Chief Content Officer at PRØHBTD, I'm thrilled to continue and further that legacy by launching RONIN and SOCIAL CLUB TV to bring cannabis brands and conversations further into the mainstream."

CLUBCORP<sup>®</sup>  
THE WORLD LEADER IN PRIVATE CLUBS<sup>®</sup>

February 21, 2020

To Whom It May Concern,

ELF GOLF has strategic partnership with the ClubCorp USA to hold Seven Events in 2020. Launching April 16th at Mission Hills Country Club.

Calendar projections for 2021, we plan to go up to 30 golf tournaments. The goal is to grow these Tournaments year over year and potentially culminate with an ELF Golf Championship at the end of 2021 at a Premier ClubCorp property.

We decided to partner with ELF Golf not only because of their current success rate but the way they put on and execute Golf Tournaments is different than traditional golf events and draws a younger demographic. Not to mention the events are simply more fun and most importantly, memorable. The opportunity here is not to simply take part in a golf tour or individual tournaments, but to realize the draw that ELF Golf has and drive our membership along with event revenues.

If you have any questions please don't hesitate to reach out.

Sincerely,

Benjamin Rodney  
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ELF



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## CONFIRMED CHARITIES:

SCHOOL BOX, JACK HERER FOUNDATION, CHILDREN HUNGER FUND



## EVENT DETAILS:

Educational Seminars, Meditation/Mindfulness Center,  
Video Game Ultra Lounge [Top Golf Virtual Simulator Experience Classic  
Arcade Game Catalog Snacktician], Comedy Show, Celebrity Guests and  
Hosts, Musical Performances, Live DJ, Sponsorship Opportunities at Each Hole!  
Geo-fencing Advertising Technology and MORE!